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Press release

The Italian company gets a special recognition at Dubai's World Trade Centre for Italian stand with the highest innovation level

MORETTO PA RECEIVES A PRIZE AT DUBAI'S ARABPLAST

President Renato Moretto says: "In a few years we would like to export in the area and get a turnover of 2-3 million Euros"

(Massanzago PD - 30.03.2005) Once again, Moretto PA confirms its success in Dubai. The Italian company, leader in the designing and manufacturing of automations for the plastics industry, gets a special recognition among the Italian companies exhibiting at Dubai's Arab Plast 2005, which took place in Dubai's World Trade Centre from 20th to 23rd March.

Mr. Satish Khanna, general manager of Arab Plast, awarded the price to Moretto PA, present for the first time in the emirate, for the exhibition of products with the highest innovation level. The company's stand also received a special visit from Sheikh Al Fajer, emir of Dubai, who personally congratulated the representatives of the company for the quality of the products displayed.

"After the good signs emerged at the K-2004 exhibition in Dusseldorf" explains Mr. Moretto "we chose to implement new strategies for our growth and development not only in the Russian market but also in the Middle East. We firmly believe that this area has great potential and in just a few years we would like to export here and get a turnover of 2-3 million Euros".

The attention of the Middle Eastern entrepreneurs was drawn particularly to the centralized systems, and the consequent automation of the production units, and to the gravimetric dosing systems. "This is an emerging market and the plastic producers need to invest in technology in order to challenge the European and Asian competitors. Moreover, there is a need for qualified workforce, who has to receive an exhaustive formation and be in the conditions to work with the best technologies" continues Mr. Moretto. "In the Middle East our prospective customers are mainly extruders dealing with high volumes and using, therefore, important quantities of material. By centralizing and automizing a plant, they will have the chance to concentrate control and reduce the number of operators".

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